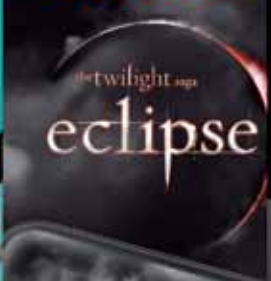


Bench.



**HELLO
KITTY**

**David &
Goliath®**



Bench.



Lazer XS Laptop Accessories

Laptop Accessory Market



Mobile PCs
are forecast to
reach 70% of
the pc market
by 2012*

*Gartner.



'Youth drives technology sales growth'

A younger demographic are now buying laptops and netbooks for music, photos, social network sites and school/college work.



Introduce colour and personality to your range with Lazer XS technology accessories.

Bench.

Laptop Accessories



THE BRAND

- In 1989, the Bench brand emerged from an underground BMX and skateboarding scene in Manchester and quickly established itself as an urban fashion leader.
- Bench expanded into women's wear in 1998. Now accounting for around 50% of the business.
- Bench has strong links with music, sponsoring some of the hottest music events across Europe and supporting hometown talent in Manchester.
- Bench's distribution has extended globally; the brand is now sold worldwide in Europe, USA and Canada.

LAPTOP BAGS



- Padded interior to help protect your laptop from bumps and scratches.



- Attractive eye-catching packaging.



- Detachable and adjustable shoulder strap.



9-11"

LBBE-C1-GRY1-11-ST

15.6"

LBBE-C1-BLK1-15-ST

Box Quantity: 5pcs

LAPTOP SLEEVES



- Cushioned interior to help protect your laptop from bumps & scratches.



- Attractive eye-catching packaging.



- Unique Bench zipper pull.

15.6"



LSBE-C1-BLK1-15-BC

9-11"



LSBE-C1-BLK1-11-BC

15.6"



LSBE-C1-COR1-15-BC

9-11"



LSBE-C1-COR1-11-BC

Box Quantity: 10pcs

GlamRox
mobile & music fashions

Laptop Accessories

THE BRAND

- The Glam Rox girl is proud to be different. She is quirky and alternative, forever changing her style to suit her mood.
- Established in 2005, Glam Rox has grown into a popular and recognisable fashion brand.
- Glam Rox is a favourite with retailers and consumers alike, with an outstanding reputation for price, quality and style. Key Retailers include: Tesco, ASDA, O2, Vodafone, Claires Accessories, Saturn, Casino and Media Markt.

LAPTOP SLEEVES



- Cushioned interior to help protect your laptop from bumps & scratches.



- Unique Glam Rox zipper pull.



- Edgy glitter designs with contrasting inner neoprene colour.



- Colour coordinated zip.



- Attractive eye-catching packaging.

Box Quantity: 10pcs

15.6"



LSGR-C1-TIG1-15-BC

9-10.2"



LSGR-C1-TIG1-11-BC

15.6"



LSGR-C1-SKU1-15-BC

9-10.2"



LSGR-C1-SKU1-11-BC

15.6"



LSGR-C1-HRT1-15-BC

9-10.2"



LSGR-C1-HRT1-11-BC

15.6"



LSGR-C1-RSE1-15-BC

9-10.2"



LSGR-C1-RSE1-11-BC

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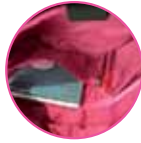
HELLO KITTY

Laptop Accessories

THE BRAND

- A global brand that has licensing revenue of around \$5 billion annually.
- Created in 1974 Hello Kitty is the 5th largest licensed brand in the world. Core target audience – 8-25 yrs girls.
- Hello Kitty is neither seasonal or reliant on entertainment content, it continues to grow worldwide.
- Hello Kitty brand collaborations keep the brand on trend and high profile. Examples include: MAC cosmetics, Dr. Martens, Swarovski, Liberty and Judith Leiber.

LAPTOP BAGS



- Padded interior pocket to help protect your laptop from bumps & scratches.
- Extra pockets ideal for small stationery products, mobiles & MP3 players.
- Adjustable & padded shoulder strap with cute embroidery detail.

15.6"



LBHK-C1-BLK1-15-ST

9-11"



LBHK-C1-PNK1-11-ST

Box Quantity: 5pcs

LAPTOP SLEEVES



- Cushioned interior to help protect your laptop from bumps & scratches.
- Unique Hello Kitty zipper pull.
- Attractive eye-catching packaging.

15.6"



LSHK-PC-PNK1-15-BC

9-11"



LSHK-PC-PNK1-11-BC

15.6"



LSHK-PC-RED1-15-BC

9-11"



LSHK-PC-RED1-11-BC

Box Quantity: 10pcs

MOUSE & MOUSEMAT



GPHK-PC-KIT1-DB

- USB connector for PC & Mac



- Kitty's cheeks and scroll wheel light up.



Laptop Accessories

THE BRAND

- 83 much loved characters to make your customers smile.
- One book sold every 2.5 seconds across the world.
- 98% UK awareness.

LAPTOP SLEEVES



- Cushioned interior to help protect your laptop from bumps & scratches.



- Unique Mr Men zipper pull.



- Attractive eye-catching packaging.

15.6"



LSMM-PC-NAU1-15-BC

9-11"



LSMM-PC-NAU1-11-BC

15.6"



LSMM-PC-BMP1-15-BC

9-11"



LSMM-PC-BMP1-11-BC

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THE BRAND

- Eclipse, the 3rd book in the Twilight Saga series, has sold over 85 million copies worldwide.
- £13.75m UK weekend opening (July 2010), making it the 12th highest opening of all time.
- Key retailers include: Argos, Claire's, HMV, WHSmith, and Clintons Cards.

LAPTOP SLEEVES



- Cushioned interior to help protect your laptop from bumps & scratches.



- Photographic printing feature.

15.6"



LSTW-EC-JAC1-15-BC

15.6"



LSTW-EC-EDW1-15-BC

- Attractive eye-catching packaging.

Box Quantity: 10pcs

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David & Goliath®

Laptop Accessories

THE BRAND

- Founded in 2000, David & Goliath is a US based fashion brand based upon the creative work of Todd Goldman.
- David & Goliath's light hearted humour and quirky characters have international appeal.
- It is currently distributed in over 20 countries, with new distributors continually being signed all over the world.

LAPTOP SLEEVES



- Cushioned interior to help protect your laptop from bumps & scratches.



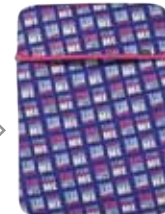
- Attractive eye-catching packaging.



- Reversible inner neoprene designs.

LSDA-C1-WEN1-15-BC

REVERSED DESIGN



LSDA-C1-WEN1-11-BC

LSDA-C1-KIS1-15-BC



LSDA-C1-KIS1-11-BC

LSDA-C1-BOY1-15-BC



LSDA-C1-SKU1-15-BC



LSDA-C1-SKU1-11-BC

LSDA-C1-BOY1-11-BC



Box Quantity: 10pcs



Lazerbuilt

Lazerbuilt Ltd, 20 Gunnels Wood Park, Stevenage, Hertfordshire, SG1 2BH, UK

E-Mail: enquiries@lazerbuilt.co.uk web: www.lazerxs.co.uk